



# Real Estate Agent Verification Report

## Asset World

**Validity: February 15, 2017 to February 14, 2018**



**Key Drivers**

Parameter	Assessment <sup>1</sup>	
Background and track record	★ ★ ★ ★ ★ ★	<i>The <b>MagicBricks Gold Agent</b> status has been arrived at post factoring a host of quantitative and qualitative factors, some of which are represented in this table. Each aggregate factors as well as sub-factors are assigned varying levels of criticality, which may vary based on scale and geography amongst other factors.</i>
Size and scale	★ ★ ★ ★ ★	
Organisation Structure	★ ★ ★ ★	
Range of activities	★ ★ ★ ★	
Premises and facilities	★ ★ ★	
Stakeholder feedback	★ ★ ★ ★ ★ ★ ★	

**Primary Details**

Name of the firm	Asset World
Year of establishment	2011
Legal status	Proprietorship firm
Legal Registrations	Shop and establishment license
Key Promoter	Mr. Hiren Trivedi
Address (Administrative office)	708, 8 <sup>th</sup> , Floor Saarthi Stellar Spaces, Above SBI In Touch, Opposite Zensar It Tower, Kharadi, Pune – 411 014, Maharashtra
Contact Details	(Land-Line) : +91 20 6529 1807 (Mobile) : +91 83088 05509
Primary Operating Area	Pune
Coverage	Cities covered: Pune Localities within a city: Multiple

**Business Profile**

Vintage <sup>2</sup>	5 years (Subject firm) 20 years (Key promoter)
Background	In 1996, Mr. Hiren Trivedi post completing his education commenced operating as a real estate broker at his individual capacity and simultaneously joined his family business Jain Irrigation to provide services pertaining to solar plantation in Pune. In 2011, Mr. Hiren Trivedi established Asset World to render services pertaining to real estate consulting / broking in Pune.
Organisation Structure	No. of Employees: 11 Reporting Structure: Centralised

<sup>1</sup> All the parameters are assessed on a scale of seven stars

<sup>2</sup> Refers to experience in real estate broking activities



	<b>Diversified / Niche / Limited / Single</b>
Nature of activities	Type: Plot / Land ✓ Built-Premises ✓
	Structure: Under Construction ✓ BTS ✓ Ready ✓
	Use: Residential ✓ Commercial ✓
	Clientele: Individuals ✓ Corporate ✓
	Nature: Lease ✓ PG ✗ Outright ✓
Specialisation (if any)	Leasing residential premises
Value added services	Legal consulting ✓
	Documentation preparation ✓
	Property Registration ✓
	Tax Payment ✓
	Loan Facilitation ✓
Majority Customer Type	Salaried ✓ Self-Employed & Business ✓ Firms ✓

**Affiliations and Tie-ups**

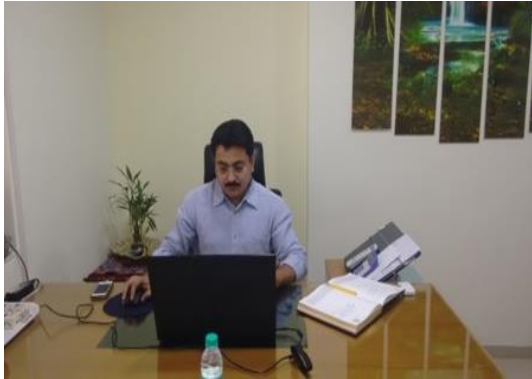
Particulars	Tie-ups	Type
Professional Bodies / Associations	None	NA
Real Estate Developers	Multiple associations	Local and regional developers
Financial Institutions	Multiple associations	NBFCs, private and public sector banks

**Reference Checks**

Nature of stakeholder	Contact Details Shared	Feed-Back Grade
Customers (Buyer / Lessee)	Yes	★ ★ ★ ★ ★ ★ ★
Customers (Seller / Lessor)	Yes	★ ★ ★ ★ ★ ★ ★
Bank / Financial Institution	Yes	★ ★ ★ ★ ★ ★ ★
Real Estate Developer	Yes	★ ★ ★ ★ ★ ★ ★

**Premise and facilities**

Size of premises	450.00 sq. ft.
Ownership status	Leased
Vintage of operations in premises	Less than 1 year
Quality of infrastructure	★ ★ ★



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